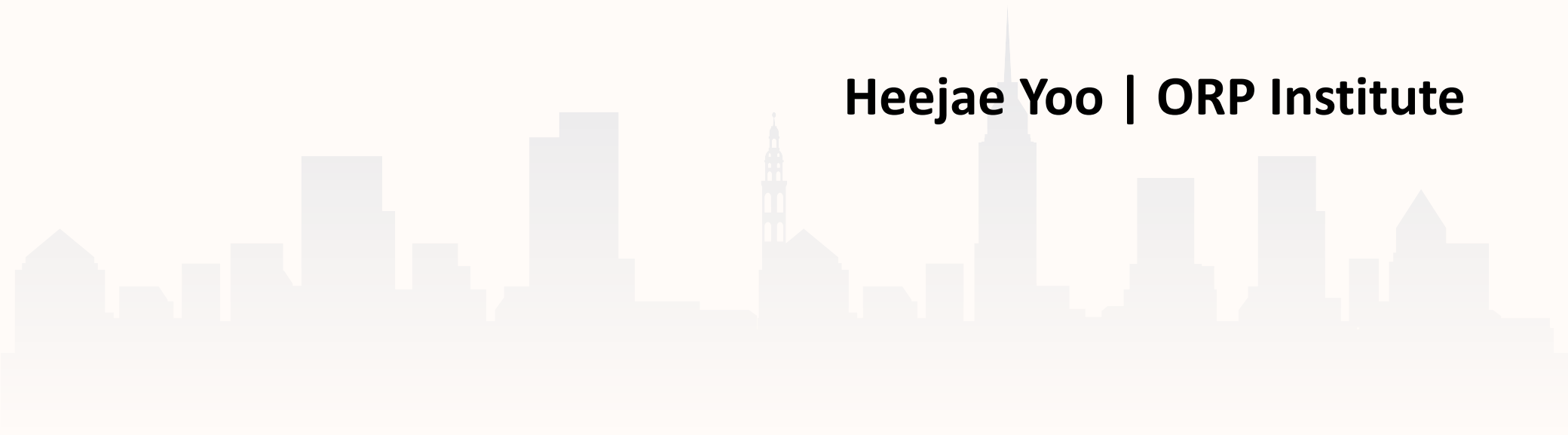


# Engaging All Stakeholders in SDG Implementation

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Heejae Yoo | ORP Institute



# The Participatory Nature of the Universe

**W**e need a broad distribution of information, viewpoints and interpretations if we are to make sense out of the world.

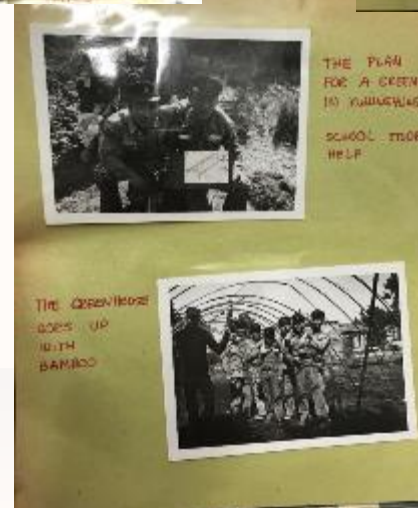
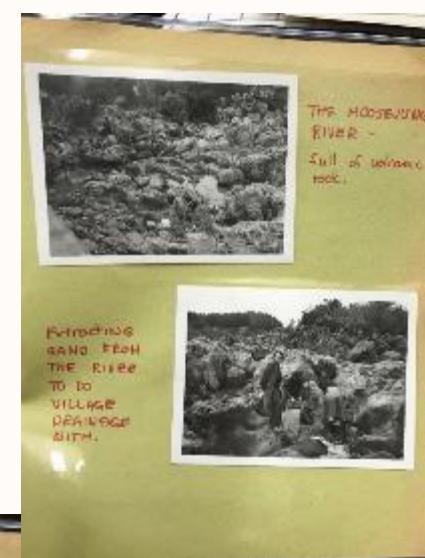
Participation by many produces a multiplicity of interpretations from which to organize and build.

It would seem that the more participants we engage in this participative universe, the more we can access its potentials and the wiser we can become.

We know that the best way to build ownership is to give over the creation process to those who will be charged with implementation.

- Margaret Wheatley -

# There are people who already carried out this work all over the world from 1960s



**E**ngaging all stakeholders in  
sustainable development goals  
Implementation.




# Shall we imagine those who realized ‘the participatory nature of the universe?’



ICA ToP (Technology of Participation) Facilitator

**Shall we imagine those who realized  
‘the participatory nature of the universe?’**



**Let me share practical stories  
about how they involved  
stakeholders all over the world  
from decades ago.**

ICA ToP (Technology of Participation) Facilitator

# What is the difference between 'stakeholder' and 'the other people'?

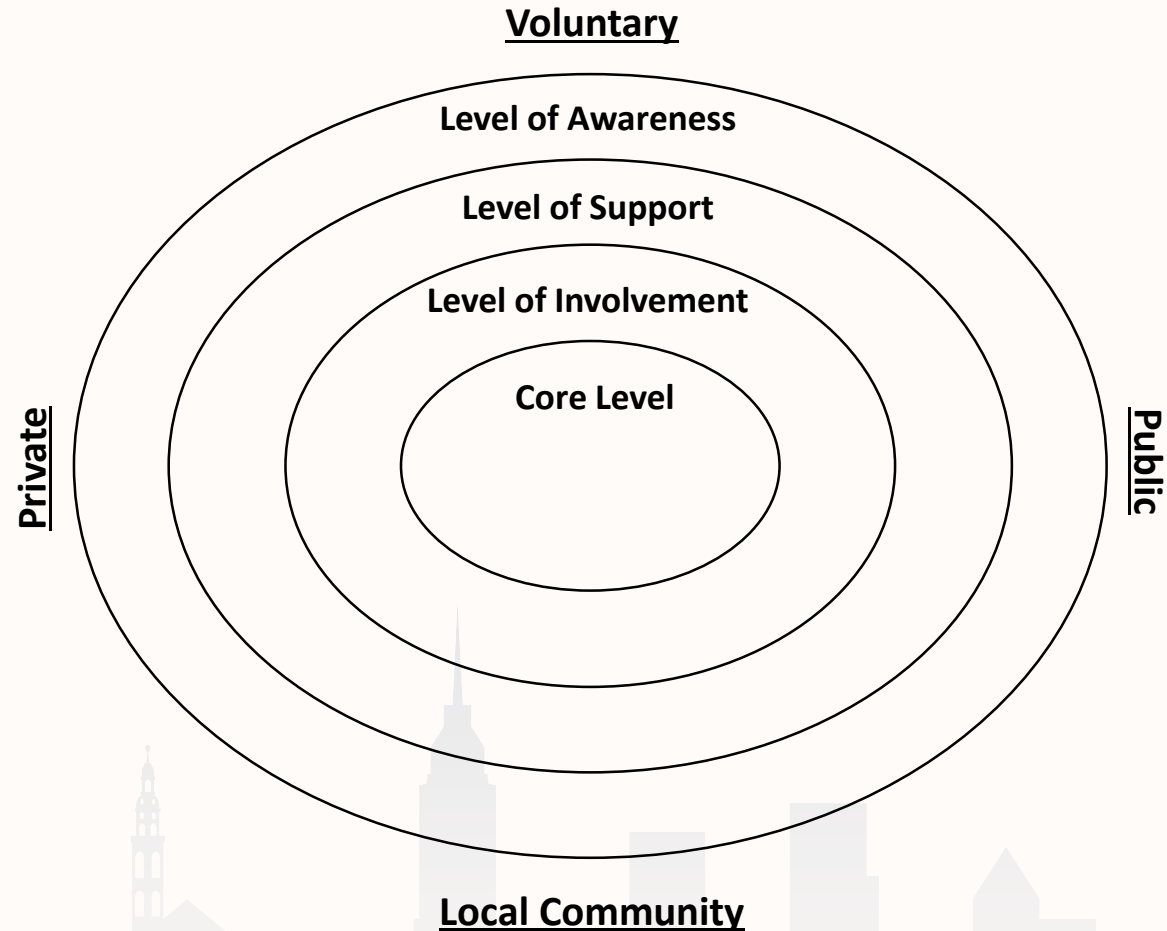


**W**hat is the difference between  
'stakeholder' and 'the other people'?



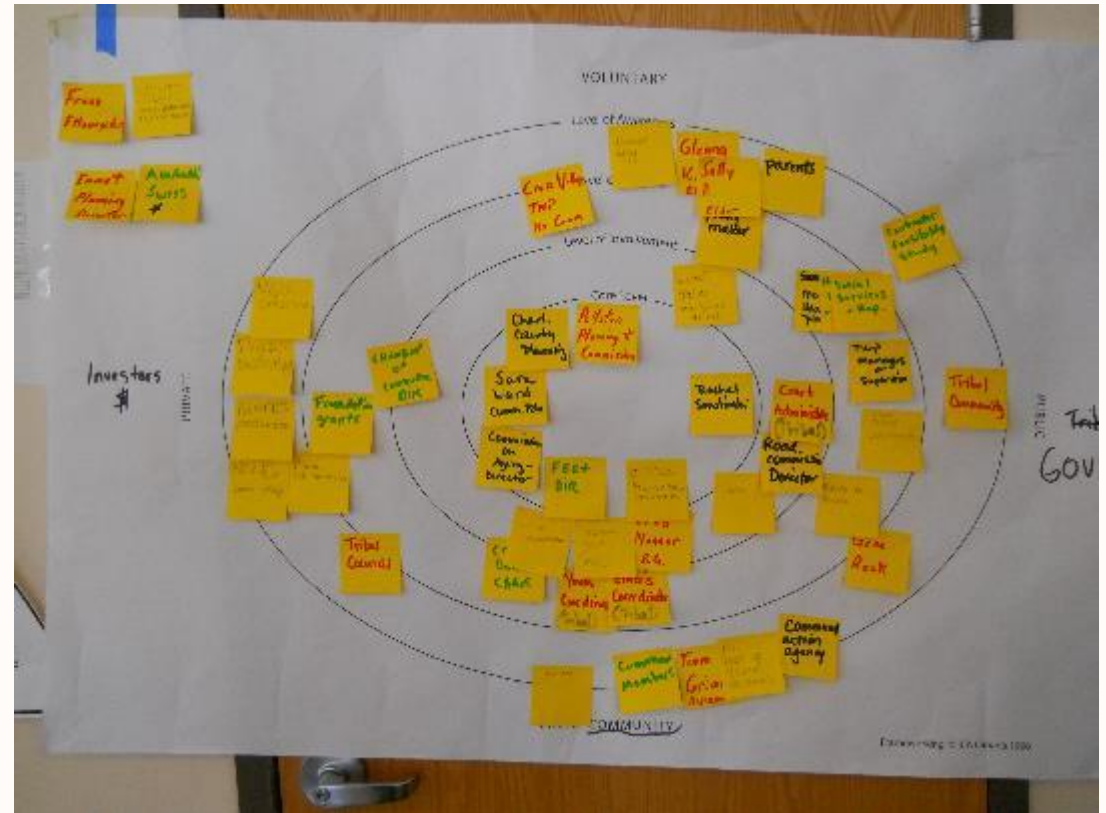
## ■ Framework for Analyzing Stakeholders

- In the core circle, write the names of the people in the team.
- In the circle of involvement, put those outside the team who have valuable input into the planning or who will be involved in the implementation of the task.
- In the circle of supporters, put those who provide advice, technical or financial support, or specific mentoring.
- In the circle of awareness, put those who have a “need to know” about what is happening in your team.



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**But having the same goal  
doesn't guarantee  
having the shared value**



**In order to have shared  
value beyond the same  
goal, we need an  
additional approach**

So we have a special program called

**PSP**

(Participatory Strategic Planning)

Stakeholder

Which is one of the key tools of

**ToP**

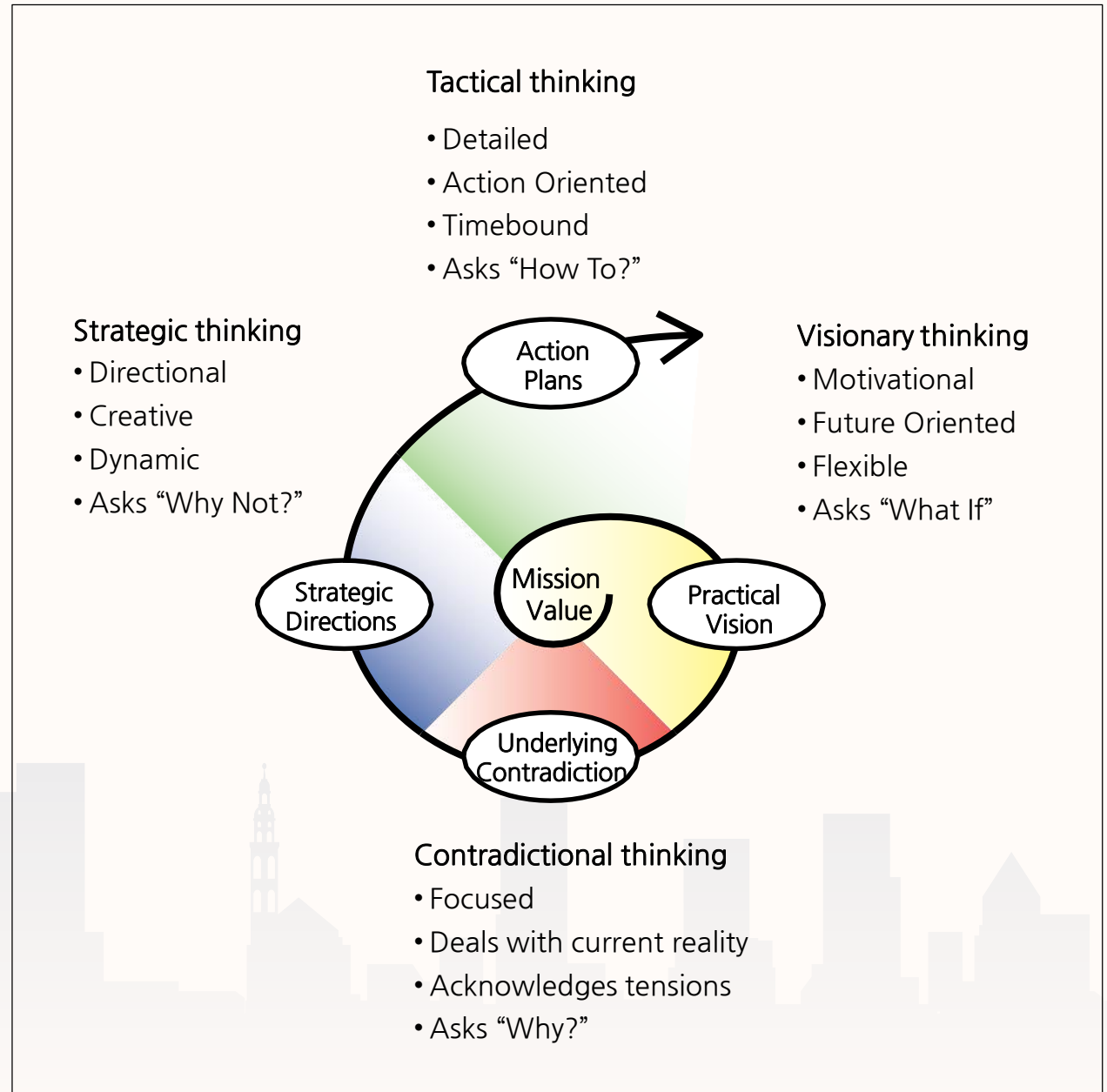
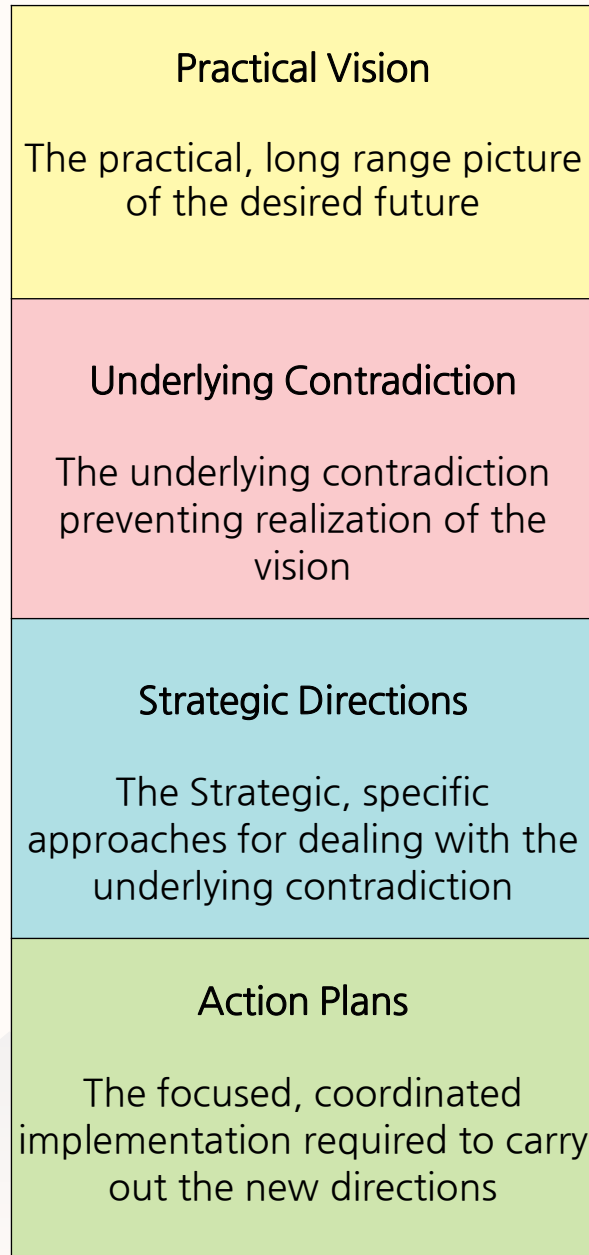
(Technology of Participation)

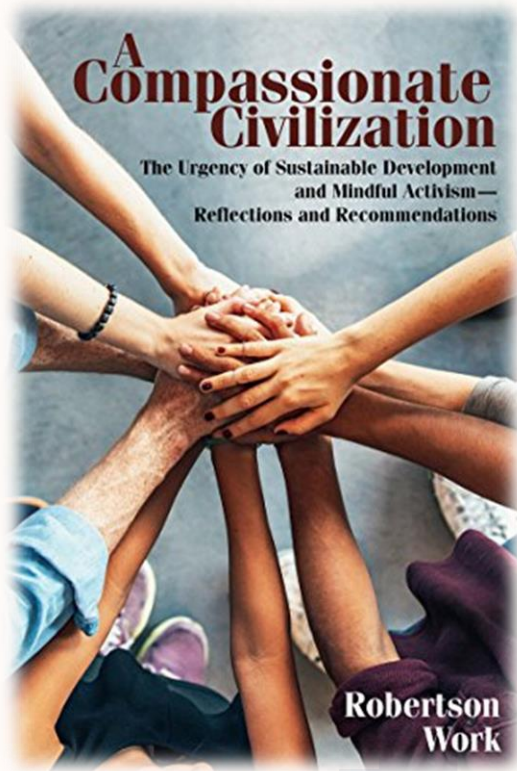
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# ■ PSP (Participatory Strategic Planning)





**Prof. Robertson Work**

- 1) What do you hope to achieve over the next five years in lowering greenhouse gas emissions, using green energy, and preparing the population to adapt to climate chaos?
- 2) What obstacles – in mindsets, behaviors, cultures, and systems – are currently blocking that vision?
- 3) What strategic directions will deal with those blocks and achieve your vision?
- 4) And finally, what actions over the next year and for this coming quarter will realize your strategic directions, deal with the obstacles, and move toward the practical vision of climate change mitigation and adaptation?

Multi-stakeholder task forces are then formed for immediate follow up implementation of the SDG actions.

# ■ PSP (Participatory Strategic Planning)



**We can do this. We must do this.**

**These are the times! And we are the people!**

**Let's achieve the SDGs by 2030!**

