

Regional SYMPOSIUM on Effective Governance and Digital Transformation for Accelerating Implementation of the 2030 Agenda for Sustainable Development and Addressing Global Challenges

22 - 24 November 2022
10:00 AM - 6:00 PM Seoul, GMT+9
Incheon, Republic of Korea and Online



Department of
Economic and
Social Affairs



Ministry of
the Interior and Safety



Incheon
Metropolitan City



Structural Reform and the Future of Work Innovative Practice through **Kartu Prakerja** from Indonesia

Cahyo Prihadi
Director of Monitoring & Evaluation



**United
Nations**

Department of
Economic and
Social Affairs

**kartu
prakerja**
Bantuan Pelatihan Slap Kerja



90%

of Indonesian workforces (~120 millions)

NEVER ATTENDED TRAININGS

Source: Central Bureau Statistic Indonesia 2019

Main reasons:
Money, Information, Time



Initiative



Design



Regulation



**Business
Associations**

Universities

**Research
Institutions**

**Student
Unions**

Government

**Training
Providers**

Job Portals

**Development
partners**

**Private
Companies**



24/7 Access. Self Registration. Bottom-up.

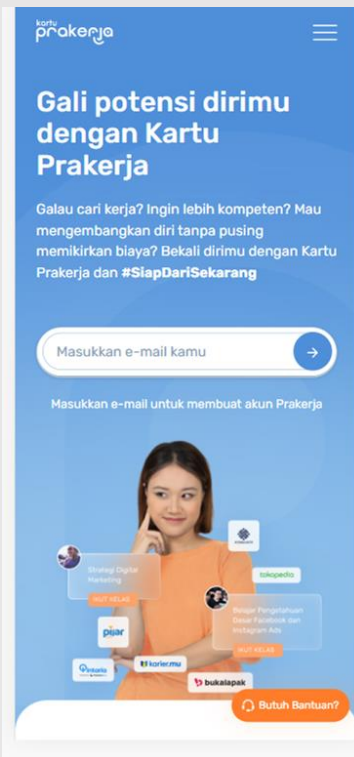
User Friendly

On-demand
Registration 24/7

Trainings inline with
market demand

No physical card

Job Search



korfu prakerja

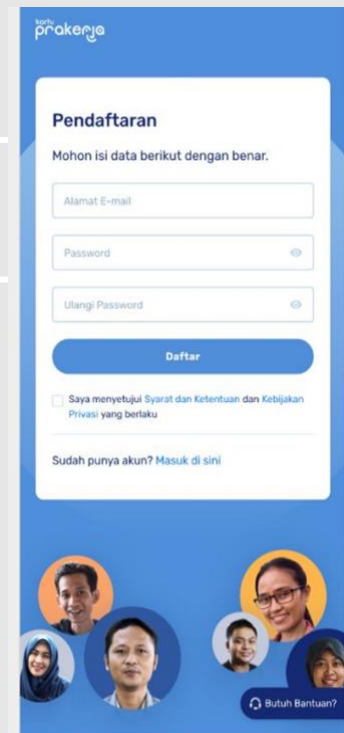
Gali potensi dirimu dengan Kartu Prakerja

Galau cari kerja? Ingin lebih kompeten? Mau mengembangkan diri tanpa pusing memikirkan biaya? Bekali dirimu dengan Kartu Prakerja dan #SiapDariSekarang

Masukkan e-mail kamu

Masukkan e-mail untuk membuat akun Prakerja

Butuh Bantuan?



korfu prakerja

Pendaftaran

Mohon isi data berikut dengan benar.

Alamat E-mail

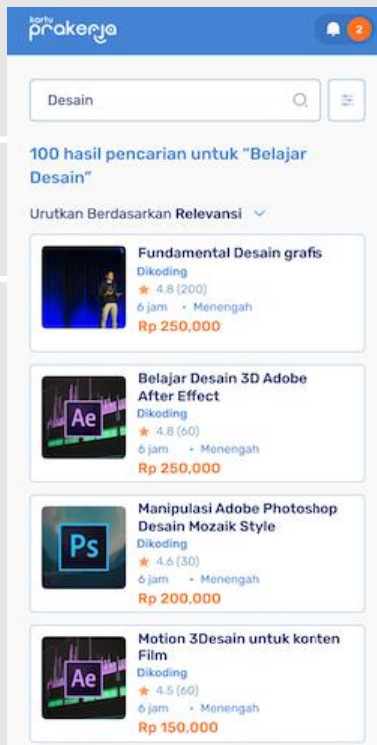
Password

Ulangi Password

Daftar

☐ Saya menyetujui Syarat dan Ketentuan dan Kebijakan Privasi yang berlaku

Sudah punya akun? Masuk di sini



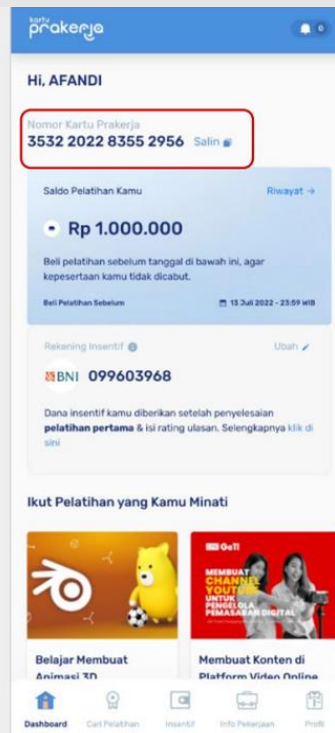
korfu prakerja

Desain

100 hasil pencarian untuk "Belajar Desain"

Urutkan Berdasarkan Relevansi

- Fundamental Desain grafis**
Dikoding
★ 4.8 (200)
6 jam • Menengah
Rp 250,000
- Belajar Desain 3D Adobe After Effect**
Dikoding
★ 4.8 (60)
6 jam • Menengah
Rp 250,000
- Manipulasi Adobe Photoshop Desain Mozaik Style**
Dikoding
★ 4.6 (30)
6 jam • Menengah
Rp 200,000
- Motion 3Desain untuk konten Film**
Dikoding
★ 4.5 (60)
6 jam • Menengah
Rp 150,000



korfu prakerja

Hi, AFANDI

Nomor Kartu Prakerja
3532 2022 8355 2956 Salin

Saldo Pelatihan Kamu **Rp 1.000.000**

Bel pelatihan sebelum tanggal di bawah ini, agar kepesertaan kamu tidak dicabut.
Bel Pelatihan Sebelum 13 Juli 2022 - 23:59 WIB

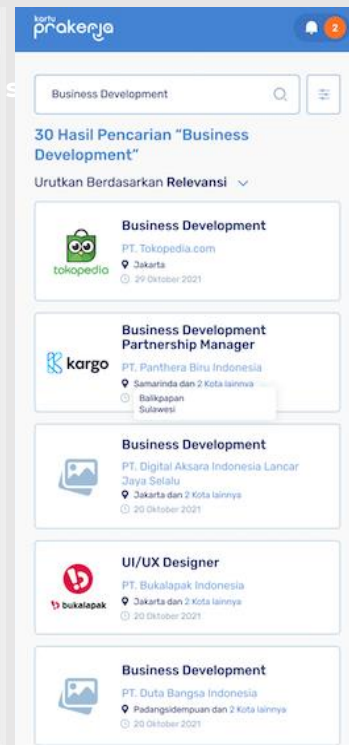
Rakorling Insentif BNI 099603968

Dana insentif kamu diberikan setelah penyelesaian pelatihan pertama & isi rating ulasan. Selengkapnya klik di sini

Ikut Pelatihan yang Kamu Minati

- Belajar Membuat Animasi 2D
- Membuat Konten di Platform Video Online

Dashboard Cari Pelatihan Insentif Info Pekerjaan Profil



korfu prakerja

Business Development

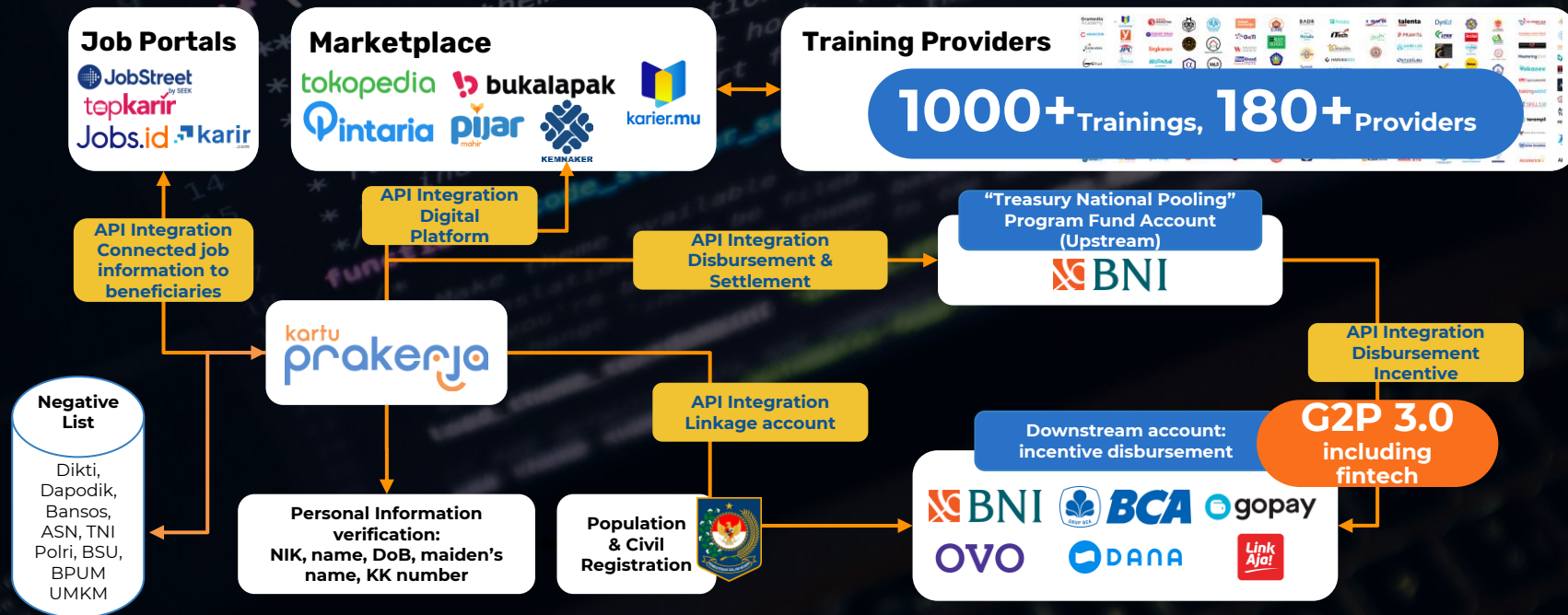
30 Hasil Pencarian "Business Development"

Urutkan Berdasarkan Relevansi

- Business Development**
PT. Tokopedia.com
Jakarta
29 Oktober 2021
- Business Development Partnership Manager**
PT. Panthera Biru Indonesia
Samarinda dan 2 Kota lainnya
Balikpapan
Sulawesi
- Business Development**
PT. Digital Aksara Indonesia Lancar Jaya Selalu
Jakarta dan 2 Kota lainnya
20 Oktober 2021
- UI/UX Designer**
PT. Bukalapak Indonesia
Jakarta dan 2 Kota lainnya
20 Oktober 2021
- Business Development**
PT. Outa Bangsa Indonesia
Padanglindungan dan 2 Kota lainnya
20 Oktober 2021



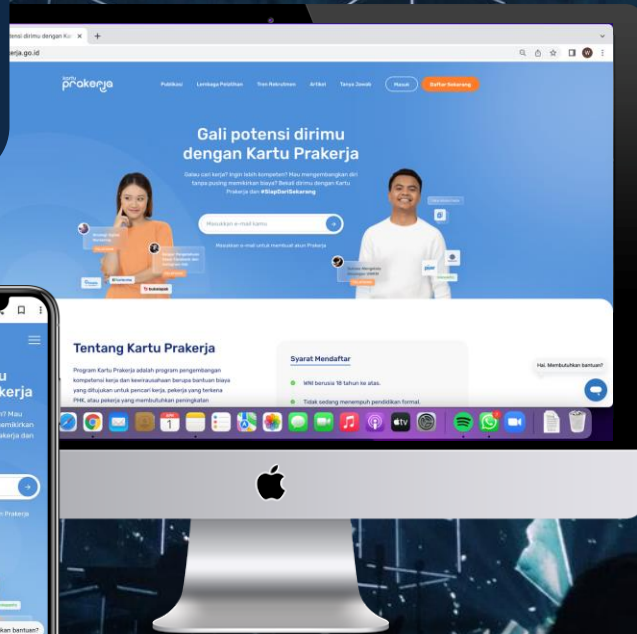
From Regulation to Implementation





Kartu Prakerja program offers a **scholarship** to facilitate the beneficiaries to **freely choose** over **1000+ online trainings** available in our ecosystem which are highly related to the job market demand.

Sales ←
Marketing ←
Administration ←
Mechanical repair ←
Foreign languages ←
ICT ←
Finance ←



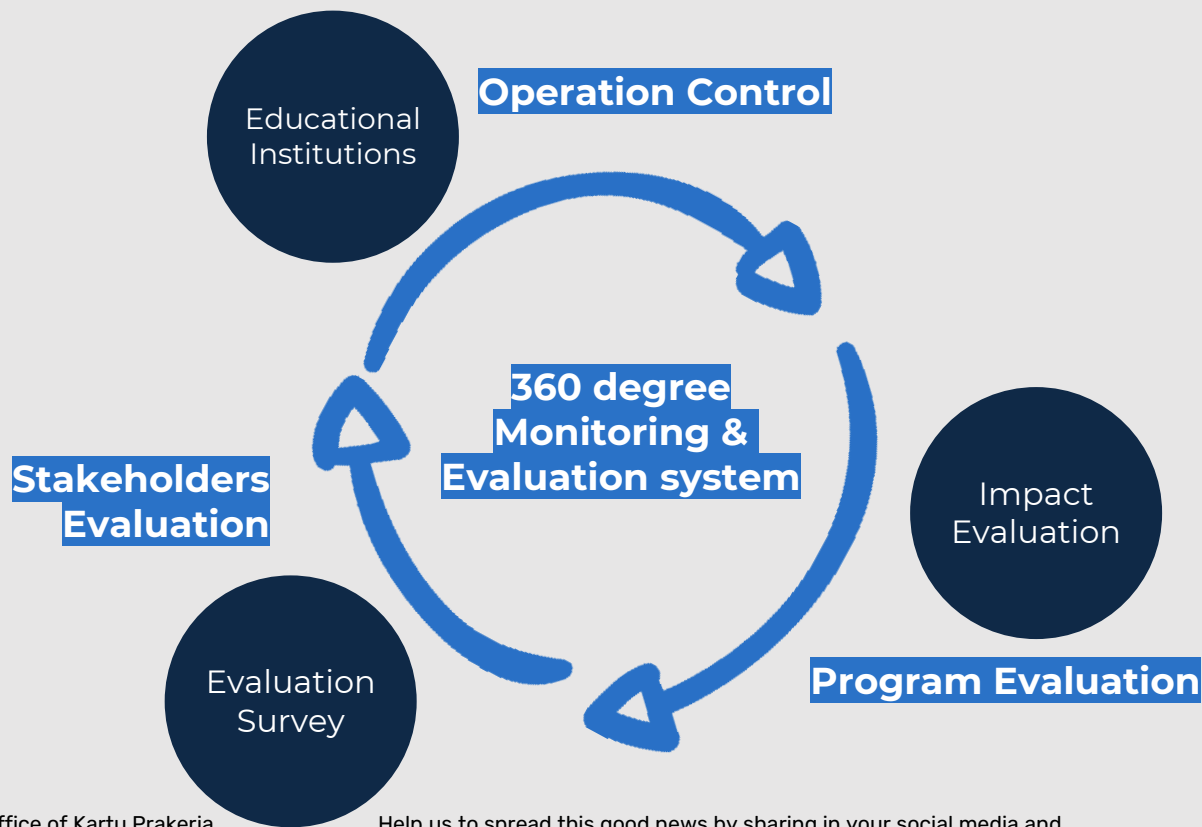
McKinsey
& Company

Self Leadership

Cognitive

Interpersonal
skills

Digital skills





Impact Evaluation & Research done by J-PAL SEA, World Bank & Presisi show that:

+18%

The possibility of
starting new job

+33%

The income for
female
beneficiaries

58%

First time users
of either bank or
e-money
account

96.4%

Satisfied with the
cashless disbursement
method

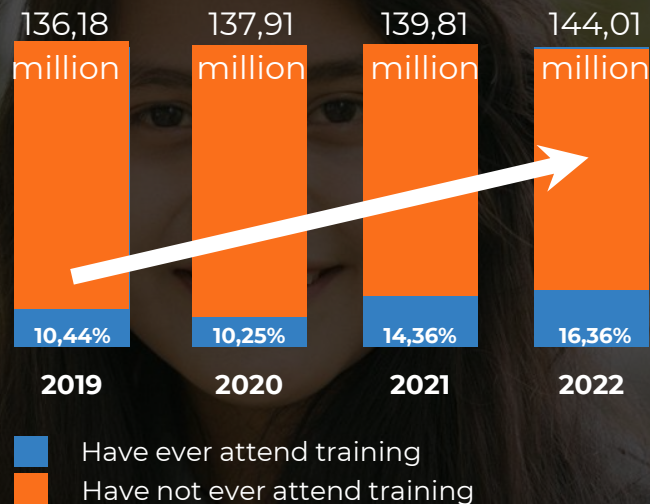


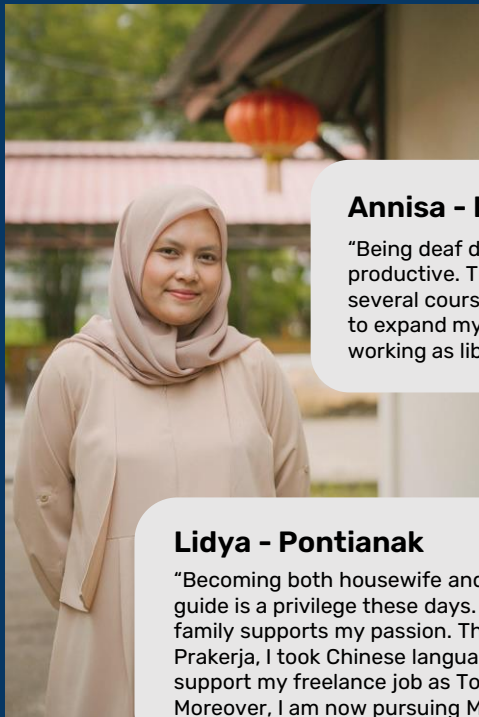
Move The Needle

Labor forces who have ever attend training increases over the years

Source: National Labor Force Survey, February 2022

Numbers of labor forces in 2019-2022





Annisa - Malang

"Being deaf doesn't stop me to be productive. Through Kartu Prakerja, I took several course related to online marketing to expand my online shop business while working as librarian during daytime."



Rachmad - Kapuas Hulu

"I used to be a blue-collar in Crude Oil Plantation. I took several courses related to web and digital marketing; which drives me to initiate 1000 websites movement in Borneo to help more people present digitally."



Aprianto - Surabaya

"Through Kartu Prakerja, I took 2D & 3D animation courses to support my edugame developer business. So, my product quality improves as well as my business revenue."



Lidya - Pontianak

"Becoming both housewife and private tour guide is a privilege these days. I am glad my family supports my passion. Through Kartu Prakerja, I took Chinese language courses to support my freelance job as Tour Guide. Moreover, I am now pursuing Master degree too."



Sianny - Surakarta

"In my 55 age, I am still able to be productive. Currently, I am helping farmers to improve their production especially in Brazilian Spinach plantation quality. Applying the knowledge I took from Kartu Prakerja."



United
Nations

Department of
Economic and
Social Affairs



Let's discuss!

for more sustainable lifelong learning environment



www.prakerja.go.id



prakerja.go.id



Kartu Prakerja

Contact me: cahyo.prihadi@prakerja.go.id

Annual Report 2021



Scan me!