



United Nations

Department of
Economic and
Social Affairs



Session III - Digital Government Transformation and Innovation for Building Back Better

Public Sector Innovation for Responsive Service Delivery

Name:

Designation:



United Nations

Department of
Economic and
Social Affairs



Ministry of
the Interior and Safety



Incheon
Metropolitan City

Digital Economy in Rebuilding Malaysia Post COVID19

Malaysia's 6R Strategy in Response to Covid19



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Currently at Recovery Stage (Jun-Dec 2020)





Case Study 1: Digital Economy in Addressing Rising Unemployment Rate

CHALLENGES



- 19.5% of 5 mil graduates unemployed
- 10.5% youth unemployment rate
- Overall unemployment rate 5.3% in May 2020

OPPORTUNITIES

- Changing employment landscape: conventional to independent, freelancing, remote working
- Digitally-savvy Malaysians



Case Study 2: Stimulating the Economy & Propelling Business Digitally

PENJANA E-COMMERCE INITIATIVES

June until September 2020

Public-private partnership approach: Co-funded by Government & Participating eCommerce platform partners

Micro & SMEs
E-Commerce Campaign



Shop Malaysia Online

