

# How great e-Gov. inspires action for Sustainable Growth

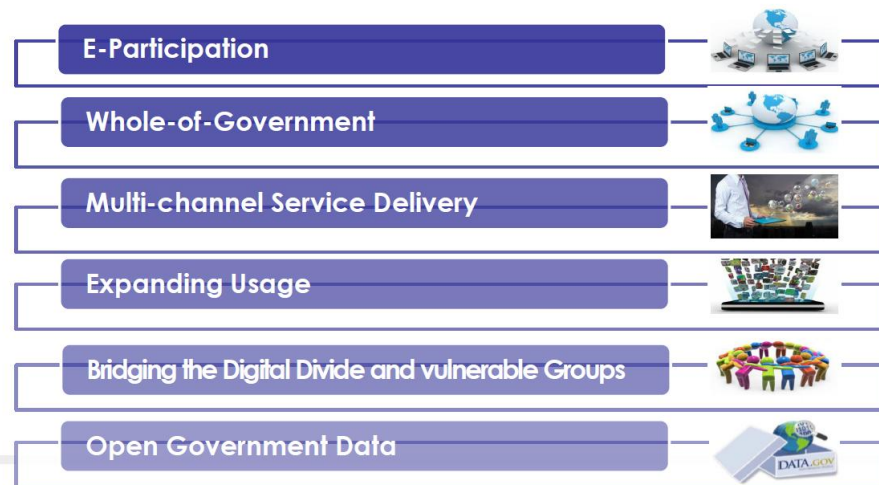
**Soung Hie Kim**

**Chairman, Korean eGovernance Research Center**

**Founder, Digital Business Institute**

# 2016 UN Mantra: Sustainable Development

## 3.1 What are the Thematic Areas of the 2014 Survey?



## 3.2 What is the Overall Theme of the 2016 Survey?

The overall theme is e-Government for Sustainable Development

Eradication of Poverty

Well-Being for All

Three Dimensions of Sustainable Development

Environmental Sustainability

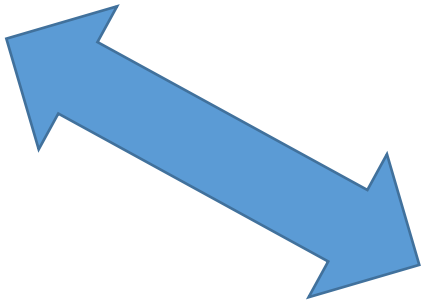
Social Sustainability

Economic Sustainability

E-government enables transparent, effective and accountable institutions that are essential for the achievement of sustainable development

# 17 Goals of Sustainable Development

Goal 1	End poverty in all its forms everywhere
Goal 2	End hunger, achieve food security and improved nutrition and promote sustainable agriculture
Goal 3	Ensure healthy lives and promote well-being for all at all ages
Goal 4	Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
Goal 5	Achieve gender equality and empower all women and girls
Goal 6	Ensure availability and sustainable management of water and sanitation for all
Goal 7	Ensure access to affordable, reliable, sustainable and modern energy for all
Goal 8	Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
Goal 9	Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
Goal 10	Reduce inequality within and among countries
Goal 11	Make cities and human settlements inclusive, safe, resilient and sustainable
Goal 12	Ensure sustainable consumption and production patterns
Goal 13	Take urgent action to combat climate change and its impacts*
Goal 14	Conserve and sustainably use the oceans, seas and marine resources for sustainable development
Goal 15	Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss
Goal 16	Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
Goal 17	Strengthen the means of implementation and revitalize the global partnership for sustainable development



## Six elements for delivering on SDGs



1. **Dignity:** to end poverty and fight inequality
2. **People:** to ensure healthy lives, knowledge and the inclusion of women and children
3. **Prosperity:** to grow a strong, inclusive and transformative economy
4. **Planet:** to protect our ecosystems for all societies and our children;
5. **Justice:** to promote safe and peaceful societies and strong institutions; and
6. **Partnership:** to catalyse global solidarity for sustainable development.

[Synthesis report of the Secretary-General on the post-2015 sustainable development agenda]

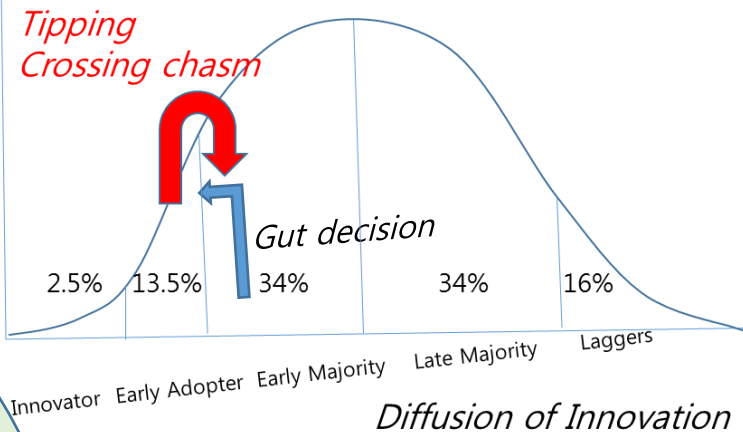
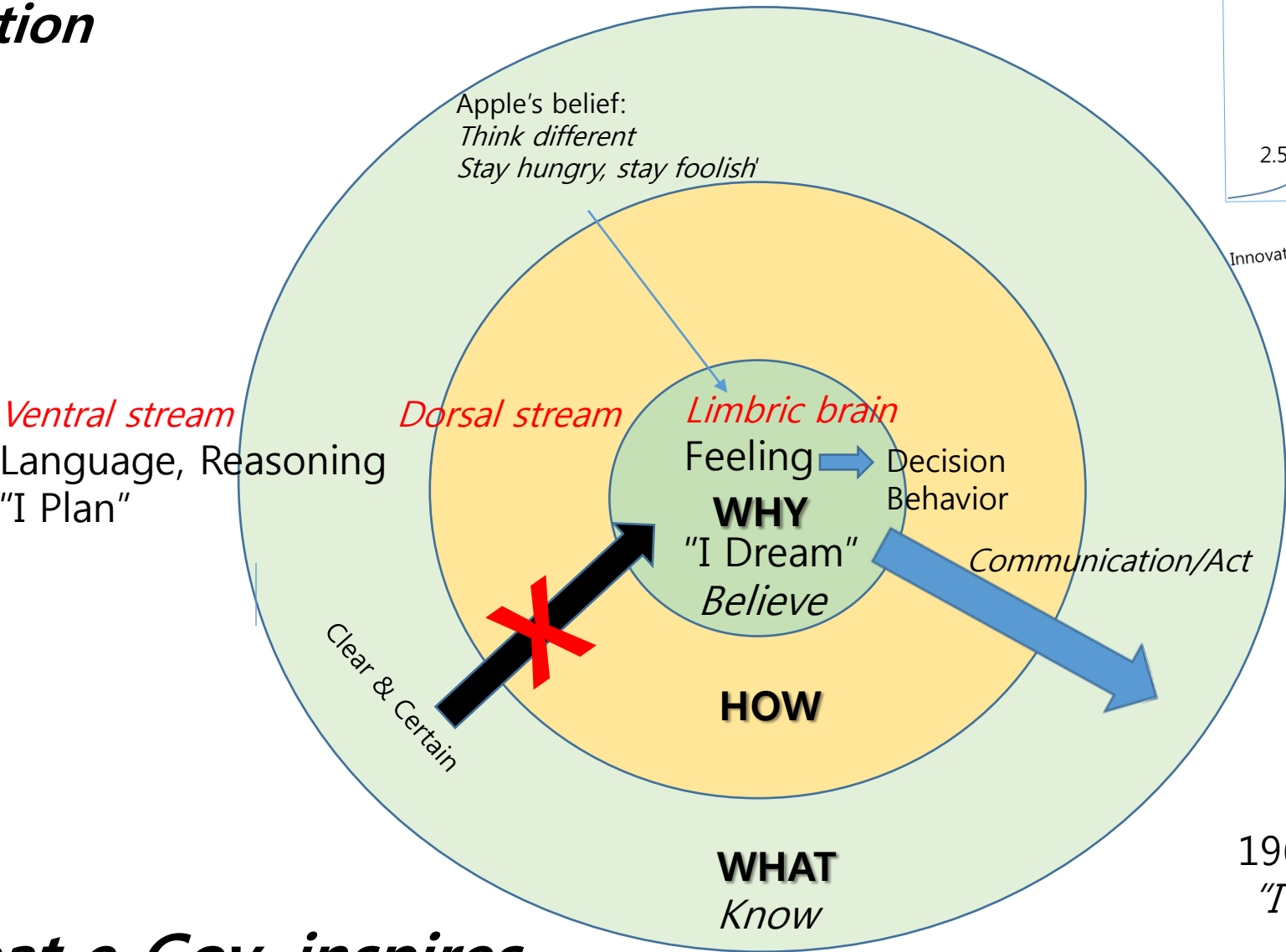
### 3.10 How can e-Government contribute to Sustainable Development?



### 3.10 How can e-Government contribute to Sustainable Development ? (continued)

Social Sustainability	Economic Sustainability	Environmental Sustainability
<ul style="list-style-type: none"><li>•E-education</li><li>•E-health services</li><li>•Security</li><li>•Transportation</li><li>•Community planning</li><li>•Inclusive social safety nets</li><li>•Services to vulnerable groups</li><li>•Welfare networks</li><li>•Youth engagement</li><li>•Silver innovation</li></ul>	<ul style="list-style-type: none"><li>•Online integrated business registration</li><li>•Easy property registration systems</li><li>•Open data licensed for commercial use</li><li>•Easy tax payment systems</li><li>•Innovative agricultural programmes</li><li>•Employment opportunities portals</li></ul>	<ul style="list-style-type: none"><li>•MyEnviornment</li><li>•Citizen-participating</li><li>•Greenhouse emissions</li><li>•Monitor energy, water consumption for savings</li><li>•Green procurement</li><li>•Disaster management</li></ul>

# Golden Circle: *How great leaders inspire action*



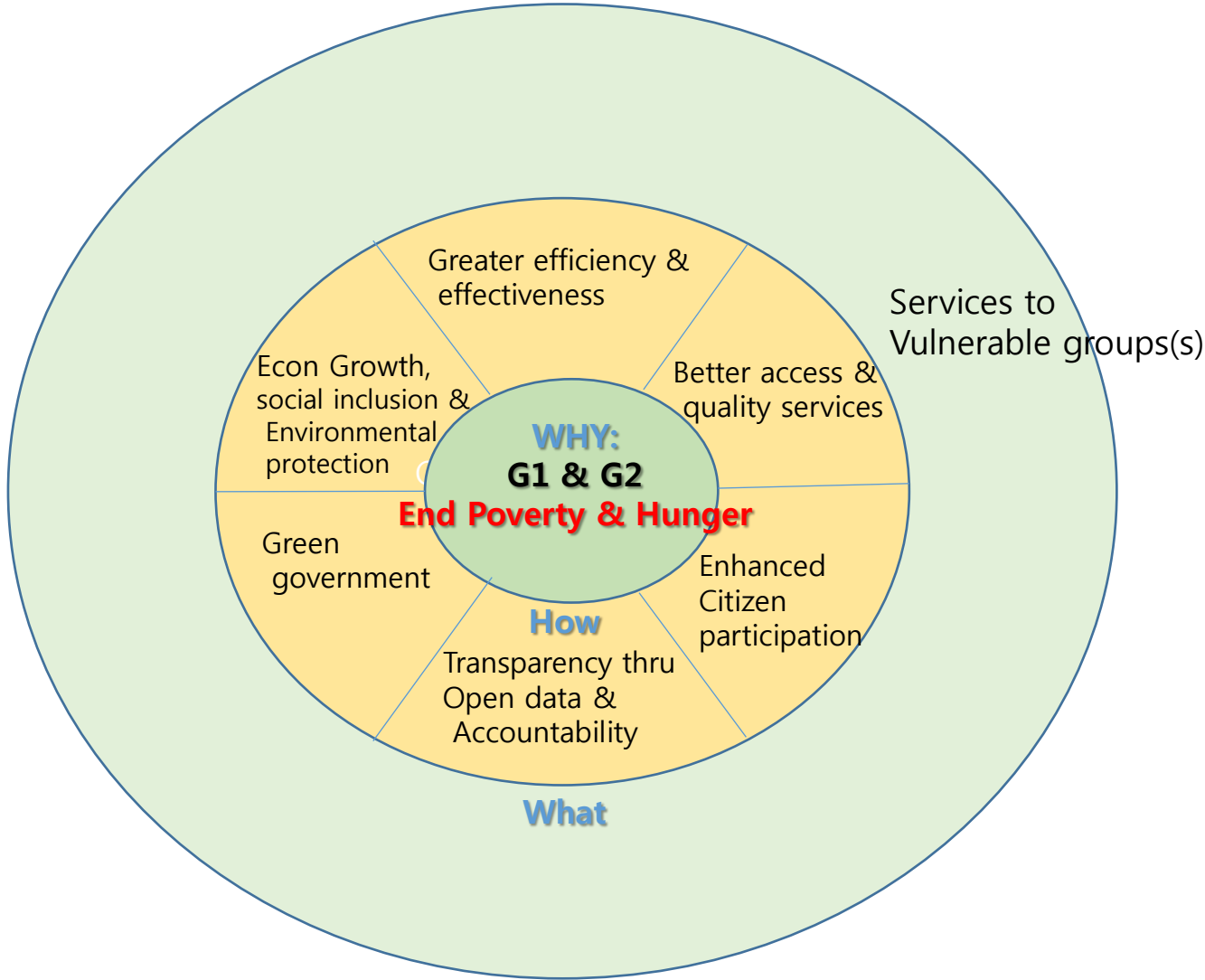
*How great e-Gov. inspires action for Sustainable Growth*

1963 Dr. Martin Luther King  
*"I believe, I believe, I believe..."*



# Element 1: Dignity

to end poverty and fight inequality

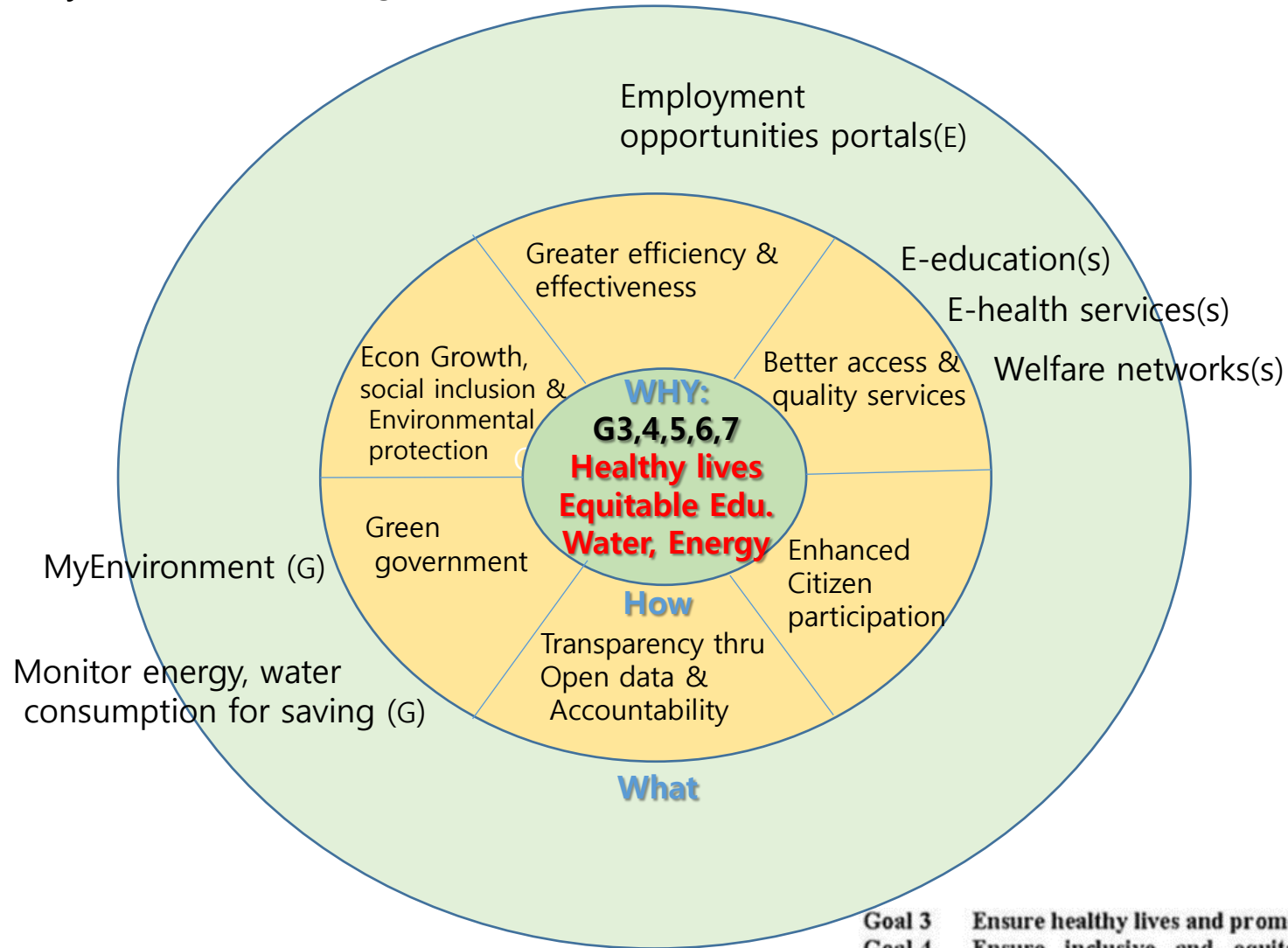


(S) Social Sustainability  
(E) Economic Sustainability  
(G) Environmental Sustainability

Goal 1 End poverty in all its forms everywhere  
Goal 2 End hunger, achieve food security and improved nutrition and promote sustainable agriculture

# Element 2: People

To ensure healthy lives, knowledge and the inclusion of women and children

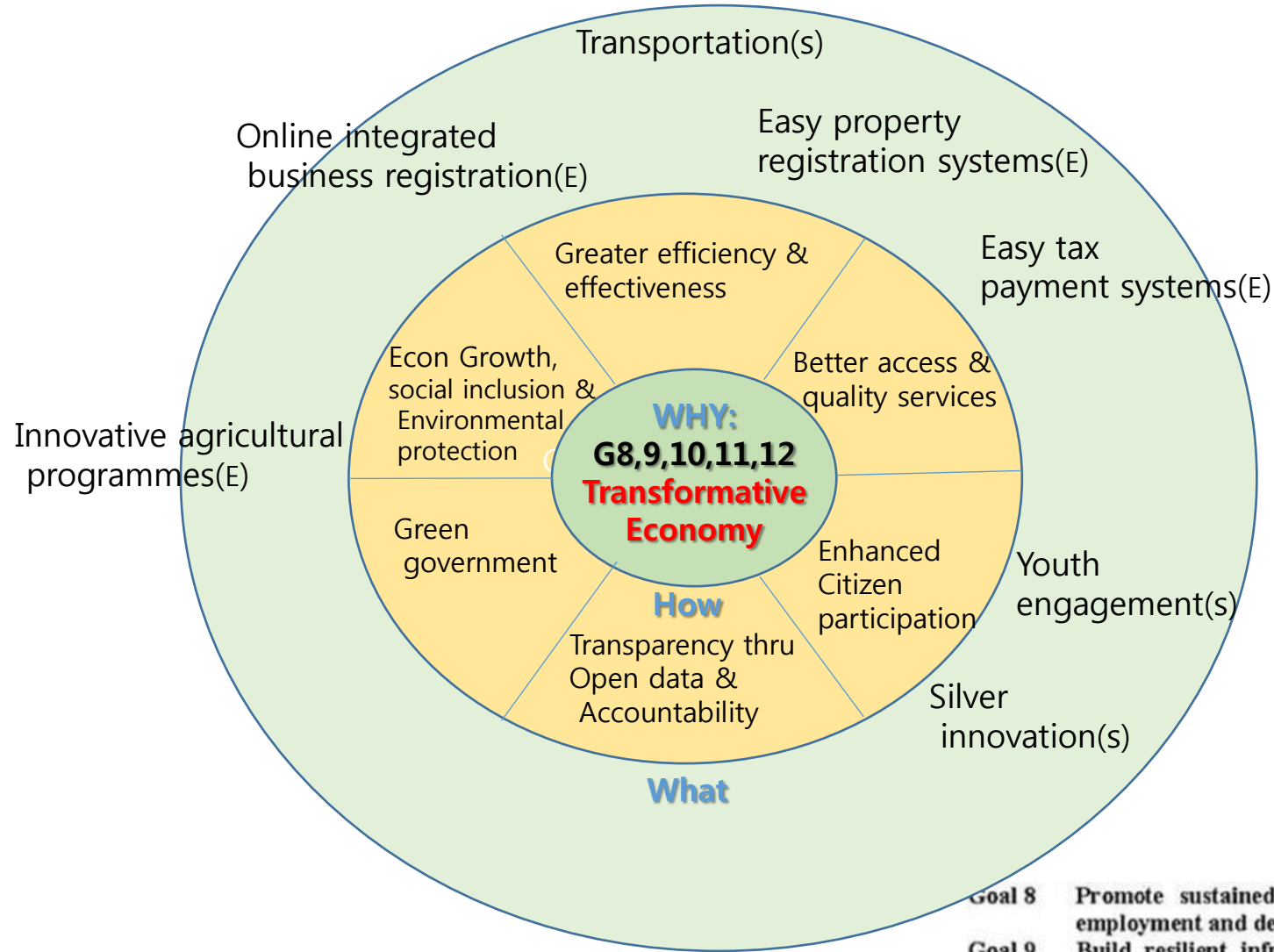


(S) Social Sustainability  
(E) Economic Sustainability  
(G) Environmental Sustainability

- |        |  |
|--------|--|
| Goal 3 | Ensure healthy lives and promote well-being for all at all ages                                      |
| Goal 4 | Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all |
| Goal 5 | Achieve gender equality and empower all women and girls  |
| Goal 6 | Ensure availability and sustainable management of water and sanitation for all                       |
| Goal 7 | Ensure access to affordable, reliable, sustainable and modern energy for all                         |

# Element 3: Prosperity

To grow a strong, inclusive and transformative economy



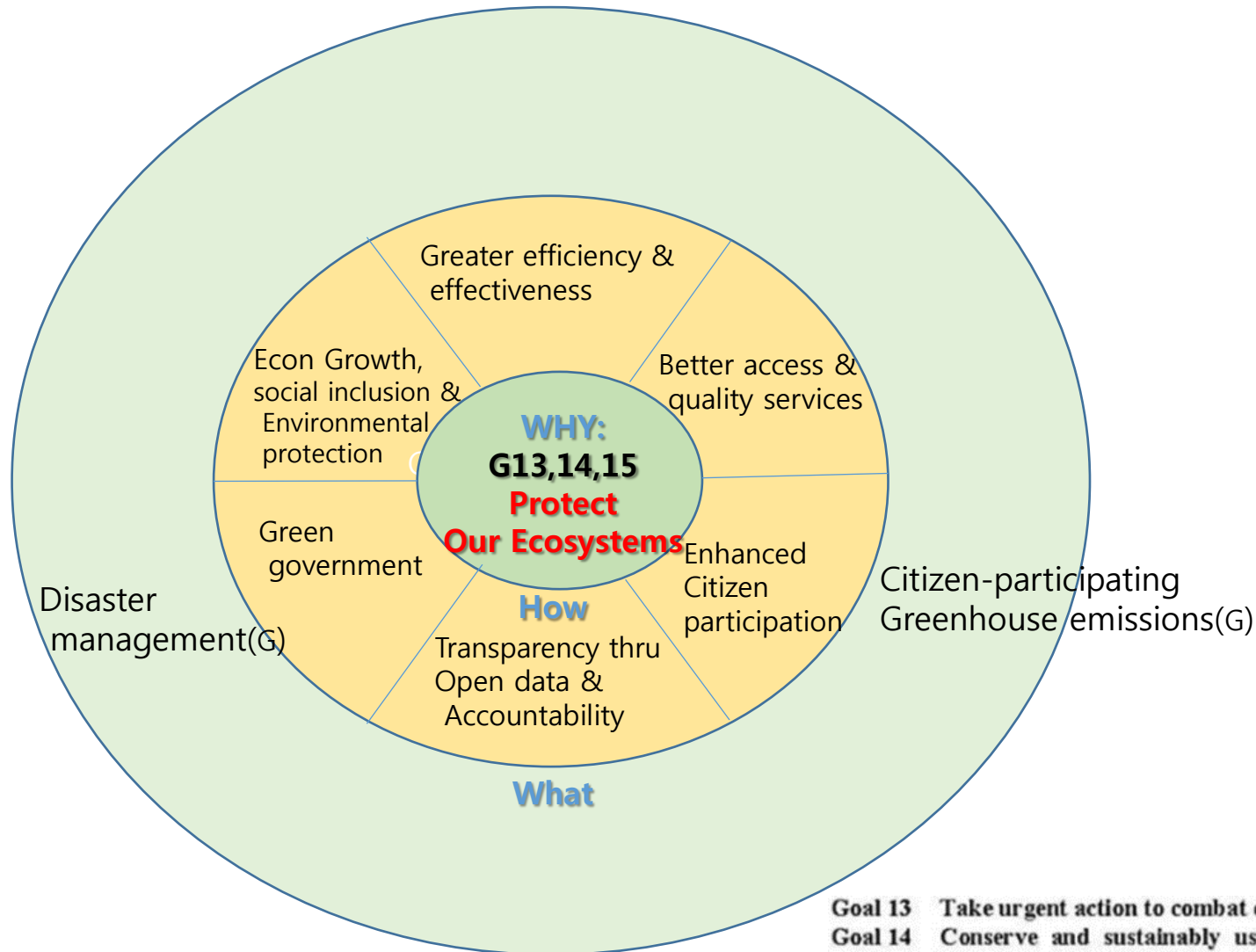
(S) Social Sustainability  
(E) Economic Sustainability  
(G) Environmental Sustainability

- Goal 8 Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
- Goal 9 Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
- Goal 10 Reduce inequality within and among countries
- Goal 11 Make cities and human settlements inclusive, safe, resilient and sustainable
- Goal 12 Ensure sustainable consumption and production patterns



# Element 4: Planet

To protect our ecosystems for all societies and our children

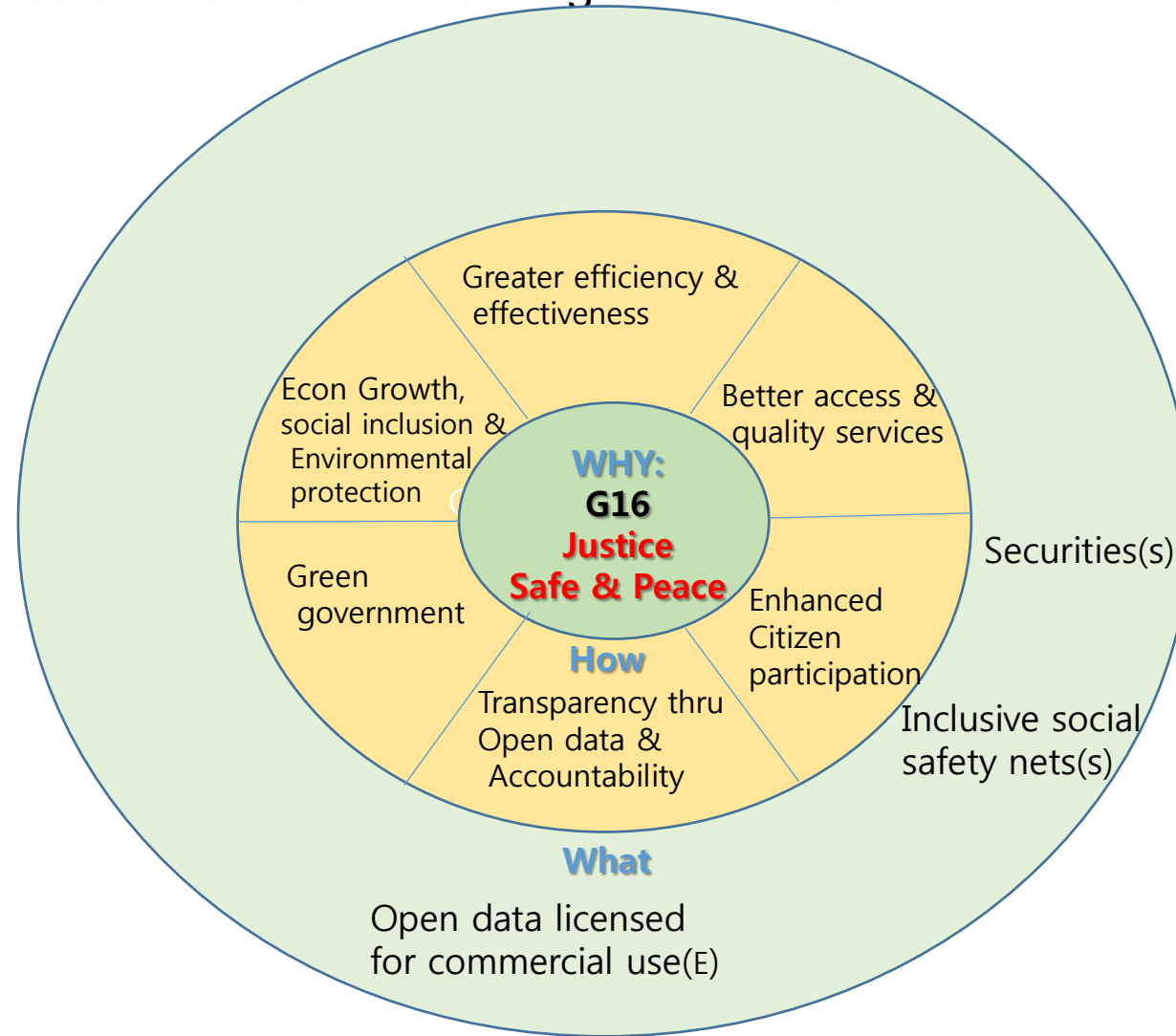


(S) Social Sustainability  
(E) Economic Sustainability  
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- Goal 13** Take urgent action to combat climate change and its impacts\*
- Goal 14** Conserve and sustainably use the oceans, seas and marine resources for sustainable development
- Goal 15** Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss

# Element 5: Justice

To promote safe and peaceful societies and strong institutions

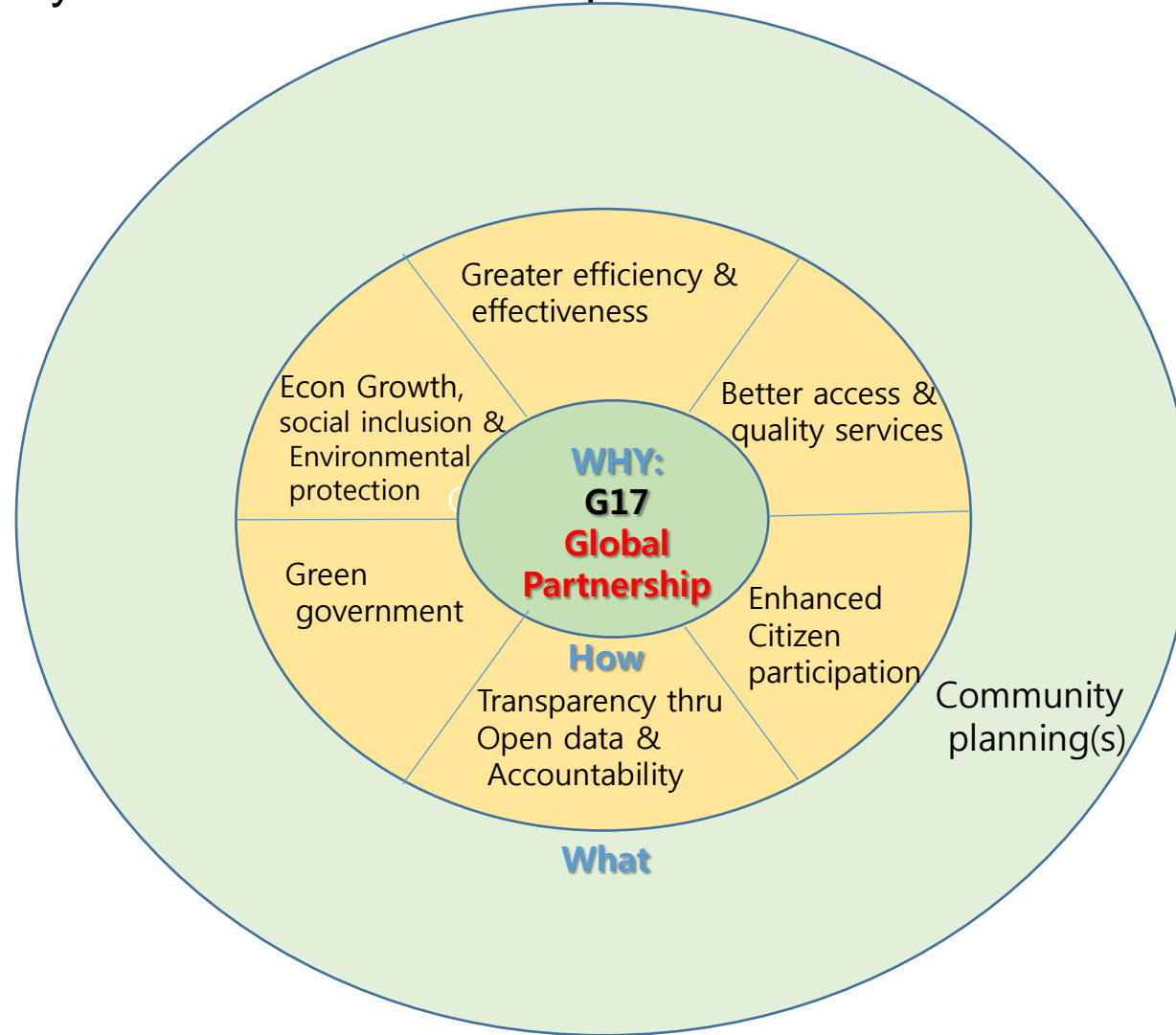


(S) Social Sustainability  
(E) Economic Sustainability  
(G) Environmental Sustainability

**Goal 16** Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

# Element 6: Partnership

To catalyse global solidarity for sustainable development



(S) Social Sustainability  
(E) Economic Sustainability  
(G) Environmental Sustainability

**Goal 17 Strengthen the means of implementation and revitalize the global partnership for sustainable development**



Creative e-Government for  
Sustainable Development

- 1) Metaphorically Thinking**
- 2) Moonshot Thinking**
- 3) Abductive Thinking**

# ***Digital Government:***

## Government in new Digital era

Digital Leadership

**Be the Digital Storyteller !!!**

What is the Digital Story?

Business Process

Business Model

Business Moment