



Scaling Social and Financial Education

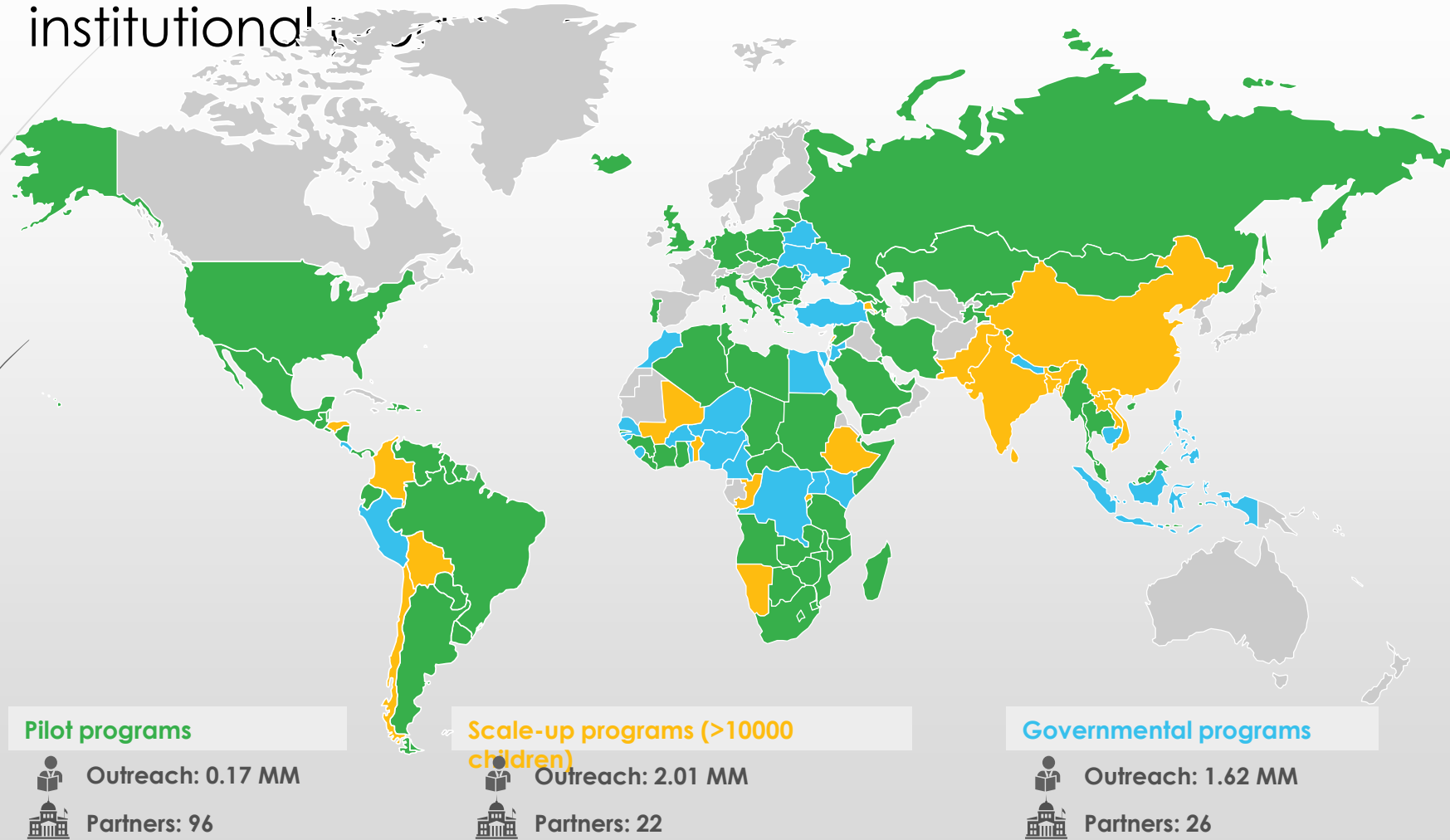
The **Aflatoun** Model- by **Brian Lariche**



Aflatoun International

- ➡ Created in India in 1991
- ➡ Officially started in Holland in 2005
- ➡ Targeted at children 3-18
- ➡ Activity based curriculum

Aflatoun's global network of partners delivers CSFE around the world, through pilot, scale-up and institutional



2016: A YEAR OF IMPACT

4.5 MILLION CHILDREN AND YOUNG PEOPLE, OF WHICH 53% ARE GIRLS

55% ARE SAVING MONEY

8,414 SOCIAL AND 14,713 FINANCIAL ENTERPRISES

192 GLOBAL PARTNERS

26 NATIONAL INTEGRATIONS

109 COUNTRIES

28,589 TEACHERS TRAINED

73,802 EDUCATORS TEACHERS AFLATOUN METHOD

55€ CENT PER CHILD - LOW COST/HIGH IMPACT

45 LANGUAGES

1 HQ



EMPOWERING THE NEXT GENERATION WITH SOCIAL AND FINANCIAL SKILLS

Aflatoun International offers social and financial education to millions of children and young people worldwide, empowering them to make a positive change for a sustainable future. We create high-quality curricula, for different age groups, which can be contextualised to local needs and specific circumstances, and are implemented by our partners. In addition, educators are provided with training to teach the Aflatoun child-centred, active learning method and we conduct research to evaluate the quality and effectiveness of our programmes.



Aflatoun International 2

- ➡ Financial behaviour measured
 - ➡ Savings
 - ➡ Planning
 - ➡ Budgeting
 - ➡ Self confidence
 - ➡ Social attitudes



Aflatoun international 3

- ➡ Overview of curriculum
 - ➡ Self exploration
 - ➡ Rights and responsibility
 - ➡ Savings and spending
 - ➡ Budgeting and planning
 - ➡ Social and Financial Enterprise



Aflatoun international 4

- ➡ Education programs
 - ➡ Aflatot: 3-6
 - ➡ Aflatoun: 7-14
 - ➡ Non Formal Education-NFE
 - ➡ Aflateen: 14-18
 - ➡ Life Skills- peace keeping module



Drivers of the program

- ➡ Decentralised approach
 - ➡ Social franchise approach
 - ➡ Partners play an important role in scaling
 - ➡ Secretariat plays a support role



Key Drivers-1

- ➡ Local contextualisation
 - ➡ Freedom to be flexible
 - ➡ Core principles upheld
 - ➡ Child centred methodologies
 - ➡ Adaptation of local talent
 - ➡ Aflakit



Key Drivers-2

- Relationship building and vision
 - Many partners led by visionaries
 - Strong networking
 - Government
 - Civil society
 - Teacher training institutes
 - Funders/banks
- Relationship building
- Support of Aflatoun Secretariat



Key Drivers-3

- ➡ Rigorous research and evidence
 - ➡ Relevant and updated curriculum
 - ➡ Evidence collection from the start
 - ➡ M&E support for partners
 - ➡ Regular publication- Brookings, Harvard, the Economist



Thank You !!!

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